

GET STARTED TODAY!

BE A RESPECTED AUTHOR

Write educational articles for our quarterly newsletter. Share your knowledge with our members and begin to gain name recognition for your expertise

FREE

GETS YOU FACE TIME

Volunteering to assist with member events: Volunteer to assist at events-authentic opportunities to engage our fellow members. Perhaps you could even present member orientation!

FREE

BE A TRUSTED AGENT

Volunteer to speak with members that are ready to renew their membership. They like to hear from other members about the value of the association. You can help us remind our members why membership in RHO is important.

FREE

YOU'RE THE RESIDENT EXPERT

Develop a member educational program: Our members' look to you to educate them on the things they need to know about your area of expertise.

FREE

BE A RELIABLE RESOURCE

Make visits to your customers with information about RHO Events: Dropping flyers off with your customers is a great way to show that you're in it for the long haul and that you are interested in their success. Collateral Information is available to your for all events *Free of Charge.*

FREE



RHO, IP MEMBERSHIP OPPORTUNITIES

RHO
1764 A Street
Hayward, Ca 94541
Phone: 510-537-0340
Fax: 510-537-9541
E-mail: info@rhosource.com

We Are Looking For Experts!



We Are The Industry!

A Member - Controlled Association

Part of the California Apartment Association.



Rental Housing
Owners Association
of Southern Alameda County
Part of
the California Apartment Association



BECOME A
NETWORK
INDUSTRY PARTNER

We Proudly House
Californians



www.rhosource.com

WHY WOULD MEMBERSHIP BE IMPORTANT TO YOUR BUSINESS?

A FEW IDEA'S TO CONSIDER:

To be recognized, you have to stand out! Using yellow pages and magazines are only a starting point for forming long lasting customer relationships.

Sitting by the phone waiting for it to ring is a recipe for disaster! To develop business, a "must be present to win" attitude is key and RHO can help you with that. Membership in the CAA Network is a great place to develop and grow your business by showing our members why you are the expert!

As a member of the RHO, you have numerous opportunities to get your name out, by volunteering your expertise and demonstrating that you are the reliable expert in your field of business. To this end, we have developed several free opportunities for you to take advantage of right away.

We want to help you grow your business by helping you make the most of your membership experience! Tap into the network advantage today!



RHO INDUSTRY PARTNER MEMBERSHIP APPLICATION

For businesses that provide products or services to the rental housing industry

Name of Business _____

The main contact person you designate below will receive all RHO mailings, news alerts plus membership billings and events.

Main Contact Person _____ Title _____

Address _____ Suite _____

City _____ State _____ Zip Code _____

Business Phone (____) _____ Fax (____) _____

Email Address _____ Web Site _____

Briefly describe your company's products, services and expertise:

If someone referred your company for Membership, please identify that person below:

Name _____ Company _____

Industry Partner Membership Annual Dues \$378

- Membership dues are billed each year during the same month in which you join the Network.
- RHO annual dues includes California Apartment Association Dues.

Please contact me so I can take immediate advantage of the following opportunities for participation:

- | | | |
|--------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|
| <input type="radio"/> Educational Instruction | <input type="radio"/> Membership Volunteer | <input type="radio"/> Direct Mail Programs |
| <input type="radio"/> Event Volunteer | <input type="radio"/> Networking Meeting Sponsorships | <input type="radio"/> Newsletter/Website Sponsorships |
| <input type="radio"/> Industry Partner Council Networking Meetings | <input type="radio"/> Educational Magazine Articles | <input type="radio"/> I have a great idea! |
| <input type="radio"/> Seminar Sponsorships | <input type="radio"/> RHO TIMES Advertising | _____ |

Method of Payment

CHECK enclosed (payable to the Rental Housing Owners Association or RHO) TOTAL \$378

MASTERCARD Card Number _____ Expires ____/____/____

VISA Card Holder Name (Print) _____

Authorized Signature _____ Date ____/____/____

Send application to: RHO, 1264 A Street, Hayward, CA 94541 or Fax to: 510-537-9541

For More Information call 510-537-0340 or email info@rhosource.com. Dues may be tax deductible. However, in accordance with the Revenue Reconciliation Act of 1993, 13 of your CAA Dues is a non-deductible lobbying expenditure for the 2009 calendar year. Dues include a subscription to the RHO TIMES and Perspectives Magazine.